



# BUFFALO BILL DAYS

Be a Buffalo Bill Days Sponsor or advertise in our event program

This year's Colorado Buffalo Bill Days will once again be a great Golden community event. The event is run entirely with volunteer help and is planned and organized by a non-profit, tax-exempt entity, Buffalo Bill Days, Inc. It continues to grow each year and is recognized throughout the Metro area as one of the best local summer events.

The goal of the Buffalo Bill Days Board and Committees is to promote Golden by hosting a traditional western event and to pay its own way. We accomplish this by providing vending space in the park for crafts, merchandise, kids rides and games, food and beverages, etc. and by offering advertising for your business in the at least a 32-page event program that has a run of 15,000 copies. Another method of providing event funding is sponsorship packages. Sponsorships are available for individual events as well as being a general event sponsor. Here is a great chance to advertise your business at a very nominal cost.

Buffalo Bill Days also contributes to the local community by donating to the Golden Backpack Program, Colorado Kidsight, Golden's American Legion Post 21, Community Rehab (Be A Tool) and two Golden High School Scholarships. Buffalo Bill Days also provides a platform for several other Golden non-profits to fund raise during the event.

The event will feature the Annual Golf Tournament on Thursday at Applewood Golf Course followed by an awards buffet that evening. Hole Sponsorships are also available.

This year's event will feature great entertainment Friday evening and all day Saturday and Sunday.

Saturday features the Golden Fire Department's Pancake Breakfast, followed by the best of the west parade, and the traditional Cody's Wild West.

Back again will be the "Lil Spike" free train ride for kids on Saturday & Sunday on the trail along Clear Creek.

Of course, we will have kid's rides & games, bungee trampoline, souvenir gifts, great food and beverage and a hundred crafts and merchandise booths.

Sunday will be the Muttin' Bustin' contest, the Annual Duck Race down Clear Creek & a Car-show from 10 AM – 3PM on Washington Ave.

Here's a great chance to promote your business by being a sponsor of Golden's greatest event.

**See attached sponsorship and advertising options**



# BUFFALO BILL DAYS

## Sponsorship Packages Available

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_ City State Zip: \_\_\_\_\_  
Phone#: \_\_\_\_\_ Email: \_\_\_\_\_  
(Check one and complete the information)

### **Platinum - \$3000**

Free Golf Tournament Entry including buffet for **Four** and  
Hole Sponsor Sign @ Golf Tournament,

Golf Contact \_\_\_\_\_ Phone: \_\_\_\_\_

Free Parade Entry

Parade Contact \_\_\_\_\_ Phone: \_\_\_\_\_

A full page **color** ad in program (7 ¼" wide x 9 ½" high)

Ad Contact \_\_\_\_\_ Phone: \_\_\_\_\_

A 2' X 4' Show Wagon Banner, Logo on Sponsor shirt and Buffalo Bill Days website

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### **Gold - \$2000**

Free Golf Tournament Entry including buffet for **Three** and  
Hole Sponsor Sign @ Golf Tournament

Golf Contact \_\_\_\_\_ Phone: \_\_\_\_\_

Free Parade Entry

Parade Contact \_\_\_\_\_ Phone: \_\_\_\_\_

A 1/2 page **color** ad in program (7 ¼" wide x 4 ½" high)

Ad Contact \_\_\_\_\_ Phone: \_\_\_\_\_

A 2' X 4' Show Wagon Banner, Logo on Sponsor shirt and Buffalo Bill Days website

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### **Silver - \$1000**

Free Golf Tournament Entry including buffet for **Two** and  
Hole Sponsor Sign @ Golf Tournament,

Golf Contact \_\_\_\_\_ Phone: \_\_\_\_\_

Free Parade Entry

Parade Contact \_\_\_\_\_ Phone: \_\_\_\_\_

A 1/4 page **color** ad in program (3 1/2" wide x 4 ½" high)

Ad Contact \_\_\_\_\_ Phone: \_\_\_\_\_

A 2' X 2' Entrance Banner, Logo on Sponsor shirt and Buffalo Bill Days website

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### **Bronze - \$500**

Free Parade Entry

Parade Contact \_\_\_\_\_ Phone: \_\_\_\_\_

A 1/8 page **color** ad in program (3 1/2" wide x "2 1/4" high)

Ad Contact \_\_\_\_\_ Phone: \_\_\_\_\_

A 2' X 2' Entrance Banner, Logo on Sponsor shirt and Buffalo Bill Days website

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- Banners limited to two colors, shirt logo to one color; logo must be provided to us on disk
- Ad copy must be on disk or sent via email, be the same size as the actual page ad and be in JPEG or PDF or we cannot guarantee the quality of the ad.
- **Sponsorships and ad copy & logos must be in no later than June 15<sup>th</sup> to be in Event Program**
- Additional golfers may be added for \$90 per golfer
- Mail Checks Payable to: **Buffalo Bill Days Inc., PO Box 1536, Golden CO 80402**



# BUFFALO BILL DAYS

## Event Program Advertising Rates

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City State Zip: \_\_\_\_\_

Phone#: \_\_\_\_\_ Email: \_\_\_\_\_

Buffalo Bill Days provides the opportunity to advertise your business in the expanded event program, which is placed in many businesses two weeks before the event and has a distribution of 15,000. In addition, the first thing people look for when they arrive in Golden is the program.

Take advantage of these great advertising rates to be a part of Golden's largest event.

### Check One

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- Full Page Color - \$575.00** - ad in event program (7 ¼" wide x 9 ¾" high) + A listing in the back of the program
- 1/2 page Color - \$450.00** - ad in event Program (7 ¼" wide x 4 ½" high) + A listing in the back of the program
- 1/4 page Color - \$325.00** - ad in event Program (3 ½" wide x 4 ½" high) + A listing in the back of the program
- 1/8 page Color - \$200.00** - ad in Program (3 ½" wide x 2 ¼ "high) + A listing in the back of the program
- Listing - \$100** - A listing in the back of the program
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- To guarantee the quality of the ad, the copy must be on disk or sent via email, be the same size as the actual page ad and be in JPEG or PDF.
- **Ad copy & logos must be in no later than June 15th to be in Event Program**
- Mail Checks Payable to: **Buffalo Bill Days Inc., PO Box 1536, Golden CO 80402**