



BUFFALO BILL DAYS

*****July 21-25, 2010**

Be a**Buffalo Bill Days sponsor ! ! ! !
or advertise in our expanded event program***

This year's Buffalo Bill Days will once again be a great community event. The event is run entirely with volunteer help. It continues to grow each year and is recognized throughout the Metro area as one of the best local summer events.

The goal of the Buffalo Bill Days Committee is to promote Golden by hosting a traditional western event and to pay its own way. We accomplish this by providing vending space in the park for food, crafts, merchandise etc. and by offering advertising for your business in the at least 32-page event program that has a run of 10,000 copies. Another method of providing event funding is sponsorship packages. Sponsorships are available for individual events as well as being a general event sponsor. Here is a great chance to advertise your business at a very nominal cost.

The event will feature the Annual Golf Tournament on Wednesday, July 21st at the Award Winning Fossil Trace Golf Club, followed by an awards buffet that evening. Hole Sponsorships are also available.

On Thursday, July 22nd from 11:30AM to 1 PM, the Annual Chamber kickoff luncheon will be held at the Buffalo Rose at 12th & Washington.

This year's event will again feature great entertainment. Friday Night features "Chris Daniels & the Kings" and Saturday night we are looking towards a great group sponsored by the Fortune Valley Hotel & Casino in Central City.

Saturday features the Golden Fire Department's Pancake Breakfast, followed by The Best of the West Parade, and the traditional Wild West Show on a closed Washington Avenue at High Noon.

Back again will be the "Lil Spike" Free Train Ride for Kids on Saturday & Sunday on the trail along Clear Creek.

Of course, we will have Kids Rides & games, Bungee Tramp, souvenir shirts, great food and beverage and a hundred crafts and merchandise booths.

And on Sunday will be the Muttin Bustin contest, the Annual Duck Race down Clear Creek & the Street Rod & Classics Car Show on Washington Ave. from 10 AM – 3PM. "Orphan Cars" will be on display again on 10th St. Sunday afternoon.

Here's a great chance to promote your business by being a sponsor of Golden's greatest event. See the back side for sponsorship levels

Buffalo Bill Days

Downtown Events Sponsorship & Program Advertising Packages

This year's events on Washington Avenue are many & varied. They begin with the "Best in the West Parade" on Washington Ave. from 8th to 13th on Saturday, the 24th at 10 AM, followed by the traditional Wild West Show on 12th and Washington at High Noon. On Sunday, the 25th, the 1971 & earlier "Street Rods & Classics", will line Washington Avenue between 11th to 14th Streets from 10AM to 3PM with the always popular, "Orphan Car Show", on the same day from 10AM until 3 PM on 10th St..

The program will be at least 32-pages and have a run of 10,000 copies and will be distributed throughout the area two weeks before the event.

Take advantage of these great advertising rates to be a part of Golden's largest event.

Choice Amount Package Includes

\$500.00 (B&W) \$650.00 Color	<i>A listing as Downtown Events Sponsor on back of Program A <u>full</u> page ad in event program (7 1/4" wide x 9 3/4" high)</i>
\$375.00 (B&W) \$475.00 Color	<i>A listing as Downtown Events Sponsor on back of Program A <u>1/2</u> page ad in event Program (7 1/4" wide x 4 1/2" high)</i>
\$275.00 (B&W) \$350.00 Color	<i>A listing as Downtown Events Sponsor on back of Program A <u>1/4</u> page ad in event Program (3 1/2" wide x 4 1/2" high)</i>
\$175.00 (B&W) \$200.00 Color	<i>A listing as Downtown Events Sponsor on back of Program An <u>1/8</u> page ad in Program (3 1/2" wide x 2 1/4 "high)</i>
\$100.00	<i>A listing as Downtown Events Sponsor on back of Program</i>

(Ads to be in b&w or color; company logo and ad copy must be provided to us on disk and be the same size as the actual page ad otherwise quality cannot be guaranteed)

Company Name: _____ Contact: _____

Address: _____ City, State Zip _____

Ph.# _____ Fax _____ Email: _____

Contact Ed Dorsey (303-829-5195) or Tom Mackey (303-273-9624) for sponsorships and/or advertising. Make Checks Payable to: Buffalo Bill Days Inc.

PO Box 1536 Golden CO 80402

Sponsorships & ad copy to be in no later than June 14th, 2010,